



GREEN PEOPLE - ORGANIC BABIES

Certified organic range – just for babies

- Certified organic by Organic Food Federation or Soil Association
- Fairly-Traded, soothing, gentle ingredients
- Suitable for babies who may be prone to eczema, psoriasis and dermatitis
- Multi-Award winning range





GREEN PEOPLE - ORGANIC BABIES

Organic products for babies (0-3)

- F011 – Baby Salve – Lavender 100ml £9.50
- F027 – Nappy Cream Balm – Chamomile 40ml £9.25
- F033 – Foaming Baby Cleanser – Chamomile 100ml £9.25

- F032 – Baby Wash & Shampoo – No Scent 150ml £6.75
- F012 – Baby Wash & Shampoo – Lavender 150ml £6.75
- F018 – Baby Wash & Shampoo – Chamomile 150ml £6.75

- F030 – Baby Lotion – No Scent 150ml £9.25
- F013 – Mum & Baby Moisturiser – Lavender 150ml £9.25





GREEN PEOPLE - ORGANIC BABIES

Multi-Award Winning Range



TIPS Award

TIPS is the brainchild of midwife Sharon Trotter renowned for her integrity, as well as her expertise, especially in the field of breastfeeding and baby skincare. TIPS offers parenting advice and independent reviews of mother and baby products for parents and midwives.



BPA (Baby Products Association)

BPA is the UK's premier nursery trade association. Green People won '**Best Environmental Award**', for the Organic Babies range.



Practical Parenting

Green People reached the final stages of the Practical Parenting awards. They were up against many big well-known high street brands, so this was a great achievement for us.



Bizzy Baby

Voted for by mums who test the products on their babies.





GREEN PEOPLE - ORGANIC BABIES

Did you know...

- More than 150,000 synthetic chemicals in regular use
- May absorb up to 60% of a substance when applied to the skin
- Babies and children have thinner, more permeable skin and may absorb higher levels of any chemicals applied to them
- Many of these chemicals are known to be harmful in isolation
- 'Cocktail- effect' - No-one knows how toxic they are in combinations!
- Avoid synthetic chemicals by choosing certified organic products made especially for babies and children





GREEN PEOPLE - ORGANIC BABIES

We do not use...

- **Sodium lauryl sulfate (SLS)**
- Sources of 1,4-Dioxane -
- Sodium laureth sulphate
- Polyethylene glycol (PEG)
- DEA or TEA
- **Ethyl alcohol (Ethanol)**
- Propylene glycol
- Cosmetic lanolin, talc
- **Phthalates**
- **Petrochemicals**
- **Parabens**
- PABA sunscreens
- **Synthetic colours**
- **Synthetic fragrances**





GREEN PEOPLE - ORGANIC BABIES

We do not use...

- **Sodium lauryl sulfate (SLS)** - foaming agent and known skin irritant used in shampoos, shower gels and toothpastes
Repeated exposure can lead to skin sensitisation, dry itchy skin/scalp and mouth ulcers
- **Ethyl alcohol (Ethanol)** – solvent and skin irritant. Used by some companies at levels >12% for its preservative effect
Drying and sensitising effect, can transport unwanted substances across the skin/blood barrier and into the body
- **Phthalates** - plasticiser used in cosmetics and plastic packaging to stop them becoming hard and rigid
Can affect hormone levels and cause female traits in male animals - also linked to allergies in children





GREEN PEOPLE - ORGANIC BABIES

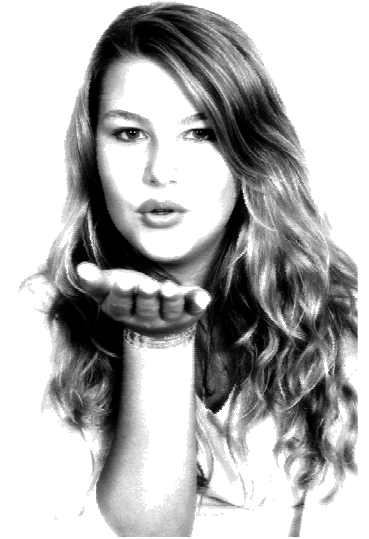
We do not use...

- **Petrochemicals** - petroleum jelly, paraffin wax , silicones... non-sustainable (derived from crude oil) used in skin and hair care for skin feel and water resistance. Drying and pore-clogging - like wrapping skin in cling-film!
- **Parabens** – anti-bacterial and anti-fungal preservative. Can mimic the hormone oestrogen
- **Synthetic colours** - most common ones are azo-dyes and these are strongly irritant to the skin, especially eyelids, lips and mucous membranes
- **Synthetic fragrances** are the most common cause of all skin reactions and sensitivities!





GREEN PEOPLE - ORGANIC BABIES



Why it all began...

- Charlotte's daughter Sandra had eczema and allergies by the age of two
- A nursing and pharmaceutical background told Charlotte that conventional medicine (steroids) wouldn't help
- Realised that we are all exposed to a wide range of toxic chemicals every day
- This exposure causes a build-up of toxins in the body, leading to other illnesses
- Avoiding synthetic ingredients and using natural, organic alternatives cleared up her eczema





SOOTHING BABY SALVE

Top selling soothing rescue salve

For baby's bottom, body and scalp – can be used anywhere

- With Lavender suitable for very sensitive and delicate skin
- Use daily to prevent nappy rash and soothe dry, irritated skin
- Protective and water-resistant to guard against dampness
- Suitable for babies prone to eczema, psoriasis, dermatitis and cradle cap
- Excellent as a nipple cream
- Tips highly commended Award

Organic Hemp, Calendula and Lavender
>96% certified organic

F011 - 100ml - £9.50





NAPPY CREAM BABY BALM

Multi purpose healing balm for sore skin

Protects against dampness when your baby has nappy rash

- With Chamomile and Calendula to soothe baby's delicate skin
- Rich in healing Zinc oxide and Omega-3&6 fatty acids
- Formulated to repel water and protect against dampness
- Suitable for babies prone to eczema, psoriasis and dermatitis
- TIPS Best Organic Nappy Cream Award

Organic Hemp, Calendula and Chamomile and Zinc oxide
>98% certified organic plant ingredients

F027 - 40ml - £9.25





FOAMING BABY CLEANSER



Multi-purpose cleanser - no need for water!

Use on nappy area, face, sticky fingers and baby's play area

- A nappy bag essential!
- Better than baby wipes and no landfill!
- Effective antibacterial action - Tea tree extract
- Cleanses without drying delicate skin - Larch tree extract
- Beautifully soothing scent - Chamomile, Sandalwood
- TIPS Winner 'Innovative Baby Wipes' award

Organic Aloe Vera, Chamomile, Tea tree & Larch Tree extract
>96% certified organic

F033 - 100ml - £9.25





BABY WASH & SHAMPOOS

Gentle bath washes for your little one

SLS-free and suitable for washing body, hair and nappy area

- Gentle cleansing properties to retain natural skin and scalp oils
- Protects young, delicate skin from dryness and irritation
- Great value – a little goes a long way
- Bizzie Baby Award – voted by mums (Lavender)
- TIPS Award – Recommended by Midwives (Chamomile)
- TIPS Award – Best Eco Friendly Shampoo (no Scent)



F012 Baby Wash & Shampoo – Lavender

F018 Baby Wash & Shampoo – Chamomile

F032 Baby Wash & Shampoo – ‘No Scent’

>81% certified organic

150ml - £6.75





MOISTURISING LOTIONS

Soothing and luxurious for baby and you

Soothing and nourishing for bumps and babies delicate skin

- Protects young, delicate skin from dryness and irritation
- Perfect for massaging your baby before bedtime
- Herbal ingredients to protect and heal sensitive skin
- TIPS Highly Commended Award (Mum & Baby Moisturiser)
- TIPS Best Organic Baby Lotion Award (No Scent Lotion)

F013 Mum & Baby Moisturiser – Lavender

F030 Baby Lotion – ‘No Scent’

>94% certified organic

150ml - £9.25





F-Babies Range INGREDIENTS

F011 Baby Salve Lavender – 100ml

^*Elaeis guineensis (palm) oil, *Olea europaea (olive) oil, *Cera alba (beeswax), *Prunus dulcis (sweet almond) oil, *Cannabis sativa (hemp) seed oil, Cetearyl olivate, Sorbitan olivate, *Helianthus annuus (sunflower) seed oil, *Calendula officinalis (macerated marigold), Aroma [^*Lavandula angustifolia (lavender) oil, *Lavandula hybrida super (lavandin) oil], *Linalool, *Limonene (from essential oils). ^fairly traded *96% certified organic ingredients.

F012 Baby Wash and Shampoo Lavender – 150ml

Aqua, Sodium coco-sulfate (from coconut), Cocamidopropyl betaine (mild cleansing, foaming agent from coconut), Decyl glucoside (gentle foaming agent from corn), *Chamomilla recutita (chamomile) extract, Levulinic acid, *Aloe barbadensis (aloe vera) powder, Yucca schidigera (yucca) extract, Aroma [^*Lavandula angustifolia (lavender) oil, *Citrus nobilis (mandarin) oil], Potassium sorbate (gentle preservative system), Citric acid (pH regulator), *Limonene, *Linalool (from essential oils). *81.80% Certified organic ingredients ^fairly traded.

F013 Mum & Baby Moisturiser Lavender – 150ml

Aqua (spring water), *Helianthus annuus (sunflower) seed oil, *Prunus armeniaca (apricot) kernel oil, Cetearyl glucoside, Cetearyl alcohol, ^*Butyrospermum parkii (shea) butter, ^*Theobroma cacao (cocoa) butter, *Calendula officinalis (marigold) extract, Glyceryl stearate, Levulinic acid, *Aloe barbadensis (aloe vera) powder, Aroma [^*Lavandula angustifolia (lavender) oil], Sodium stearoyl glutamate, Sclerotium gum, Xanthan gum, ^Commiphora myrrha (myrrh) oil, Sodium citrate, Potassium sorbate, Citric acid, *Geraniol, *Limonene, *Linalool (from essential oils) ^fairly traded *94.43% certified organic ingredients

F018 Baby Wash and Shampoo Chamomile – 150ml

Aqua, Sodium coco-sulfate (from coconut), Cocamidopropyl betaine (mild cleansing, foaming agent from coconut), Decyl glucoside (gentle foaming agent from corn), *Chamomilla recutita (chamomile) extract, Levulinic acid, *Aloe barbadensis (aloe vera) powder, Yucca schidigera (yucca) extract, Aroma [^*Anthemis nobilis (chamomile) oil, *Santalum spicata (sandalwood) oil], Potassium sorbate (gentle preservative system), Citric acid (pH regulator), *Limonene, *Linalool (from essential oils). *81.80% certified organic ingredients ^Fairly Traded



F-Babies Range INGREDIENTS

F027 Nappy Cream Baby Balm Chamomile – 40ml

^*Elaeis guineensis (palm) oil, *Olea europaea (olive) oil, *Cera alba (bees wax), Zinc oxide (earth mineral), *Cannabis sativa (hemp) oil, *Helianthus annuus (sunflower) seed oil, *Calendula officinalis (marigold) oil, Lecithin (plant based emulsifier), Aroma [^*Anthemis nobilis (roman chamomile) oil], Tocopherol (natural vitamin E). ^Fairly traded *98.28% certified organic ingredients

F030 Baby Lotion No Scent – 150ml

Aqua (spring water), *Helianthus annuus (sunflower) seed oil, *Prunus armeniaca (apricot) kernel oil, Cetearyl glucoside, Cetearyl alcohol, ^*Butyrospermum parkii (shea) butter, ^*Theobroma cacao (cocoa) butter, *Calendula officinalis (marigold) extract, Glyceryl stearate, Levulinic acid, *Aloe barbadensis (aloe vera) powder, Sodium stearoyl glutamate, Sclerotium gum, Xanthan gum, ^Commiphora myrrha (myrrh) oil, Sodium citrate, Potassium sorbate, Citric acid. ^fairly traded *94.43% certified organic ingredients

F032 Baby Wash & Shampoo No Scent – 150ml

Aqua (spring water) Aqua, Sodium coco-sulfate (from coconut), Cocamidopropyl betaine (mild cleansing, foaming agent from coconut), Decyl glucoside (gentle foaming agent from corn), *Chamomilla recutita (chamomile) extract, Levulinic acid, *Aloe barbadensis (aloe vera) powder, Yucca schidigera (yucca) extract, Potassium sorbate (gentle preservative system), Citric acid (pH regulator). *81.80% certified organic ingredients

F033 Baby Foaming Cleanser Chamomile – 100ml

Aqua (spring water), Caprylyl/capryl glucoside, Levulinic acid, *Aloe barbadensis (aloe vera) powder, *Chamomilla recutita (chamomile) extract, Galactoarabinan (larch tree extract), Aroma [*Santalum spicata (sandalwood) oil, ^*Anthemis nobilis (chamomile) oil], Melaleuca alternifolia (tea tree) extract, Citric acid, Potassium sorbate. ^fairly traded *Made with 96.42% certified organic ingredients